

shawn martin

graphic + web designer + illustrator

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www.shawnmartindesign.com

Skills

- HTML / CSS
- Photoshop
- Illustrator
- InDesign
- XD
- Animate
- Foundation
- Engaging Networks
- Convio
- WordPress
- InVision
- Visual Studio
- Microsoft Office
- Premiere

Awards

PETA's Exceptional Performance Award 2017

Outstanding contributions to the Engaging Networks migration project

W3 Gold Award 2010

General Website - Activism:
PETA Elephants Never Forget

Work Experience

Senior Web Designer

PETA

02/2010 - Present

08/2005 - 01/2008

- Design, build and maintenance of websites, stand alone features, advocacy and donation pages, peer-to-peer sites, and responsive HTML emails
- Design and illustration of various web content, including social media, infographics, logos, banners and ecards

Senior Visual Interactive Designer

AOL

01/2008 - 12/2010

- Design of AOL Search and AOL Local branded websites, modules, widgets, mobile applications, logos, icons, emails and animated banners
- Conceptualized, illustrated and animated content for the AOL client software
- Attended usability testing and worked with marketing team on best approaches to designing modules for the search engine product

Art Director

International Travel Communications

09/2000 - 08/2005

- Design and management of print and online advertising, brochures, newsletters, websites, presentations and trade show graphics for international travel-based advertising agency
- Preflighted print jobs, went on press runs and was responsible for all materials going out on time
- Video editing for web and multimedia projects

Graphic Designer

Gannett Company, Inc.

09/1998 - 09/2000

- Design and development of print advertising for the Asbury Park Press, NJ's second largest newspaper.

Education

Desktop Design & Publishing Training Center Freehold, NJ
Certificate of Completion - MAC OS, Quark & Adobe Training

02/1997 - 04/1997

Art Institute of Fort Lauderdale Fort Lauderdale, FL
Associate Degree in Graphic Design

09/1987 - 12/1989