

SHAWN MARTIN

GRAPHIC DESIGNER

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SKILLS

- HTML / CSS
- Photoshop
- Illustrator
 - InDesign
 - XD
 - Animate
- Foundation
- Engaging Networks
 - Convio
- WordPress
- Visual Studio
- Microsoft Office
 - Premiere

EDUCATION

Associate Degree In Advertising Design
Art Institute of Fort Lauderdale
Fort Lauderdale, FL

Certificate of Completion
Desktop Design & Publishing, Inc.
Freehold, NJ

INTERESTS

- Film and Music
- Holistic Health
- Environmental and Animal Related Causes

CONTACT

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EXPERIENCE

2005-2008 / 2010 - Present

Foundation to Support Animal Protection

Senior Web Designer

- Design, build and maintenance of websites and stand alone features
- Design, build and management of advocacy and donation pages, peer-to-peer sites, and responsive HTML emails in the Engaging Networks platform
- Design and illustration of various web content, including social media, infographics, logos, banners, ecards, green screens, and even a children's comic book

2008 - 2010

AOL

Senior Visual Interactive Designer

- Design of AOL Search and AOL Local branded websites, modules, widgets, mobile applications, logos, icons, emails and animated banners
- Conceptualized, illustrated and animated "Search the Web" holiday-themed windoids for the AOL client software
- Attended usability testing and worked with marketing team on best approaches to designing modules for the search engine product

2000 - 2005

International Travel Communications

Art Director

- Design and management of print and online advertising, brochures, newsletters, websites, powerpoint presentations and trade show graphics for travel-based advertising agency
- Preflighted print jobs, went on press runs and was responsible for all materials going out on time
- Video editing for web and multimedia projects

1998 - 2000

Gannett Company, Inc.

Graphic Designer

- Design and development of print advertising for the Asbury Park Press, NJ's second largest newspaper.